

## **Marketing Internship/Full-time Placement in Shanghai, China**

Continuous recruitment with flexible starting dates

### **Host Company Profile**

The company is an online shopping platform based in Shanghai, China, that enables users to shop from China's largest online shopping mall in English. The platform serves as a bridge to products and sellers with information updated in real-time and translated to English. Product organization, customer service, payment, and delivery are geared towards non-Chinese users. The platform is accessible online as well through the company's official WeChat service account.

In October 2017, the company was the first foreign team to receive honors and win the "Top 10 Up-and-Coming Entrepreneurs in Shanghai" award — one of the longest running startup contests in the city held by the Shanghai Human Resources and Social Security Bureau.

### **Why intern at this company?**

Look behind the scenes at one of China's fastest growing Internet startups  
Work alongside a young, diverse, and talented team as they break new ground in the ecommerce industry

Gain valuable experience (and have fun!) while helping an ambitious new company establish itself as a global brand

Work flexibly and independently to achieve results on your own terms

Have the opportunity to develop a long-term working relationship with the company

### **Requirements**

- Organized, detail-oriented and able to meet deadlines
- Excellent English-writing and verbal communication skills
- Experience in engaging with marketing teams on a regular basis to brainstorm ideas for new and innovative marketing and social media campaigns
- Experience with gathering data and researching industry-specific sites for marketing reports
- Experience with managing marketing or advertising campaigns on Facebook, Twitter, YouTube and other social media platform
- Proficiency in Mandarin writing, reading and speaking not required, but would be a plus

## **Responsibilities**

- Work in teams to increase the company's brand awareness through multifaceted marketing campaigns
- Improve word-of-mouth marketing through online and offline activities
- Analyze customer shopping habits and provide insights to keep the content relevant and timely
- Develop and experiment with your own marketing and content initiatives
- Contribute to the company's content on various channels via product/seller selection, writing and/or design with potential video filming and editing as well
- Help access markets the company may not already have access to, i.e. niche interests or cultures

## **The Team**

It is a young, easy-going and hard-working mix of westerners and Chinese who share a passion for solving big problems. We work flexibly, communicate openly, and do things quickly.]

This opportunity requires a program fee to secure you the placement and provide onsite support services.

For fee details and inclusions please go to <http://www.asia-internship.com/internship-in-china>

For Chinese nationals, please check on <http://www.asia-internship.com/chinese-returnee>

You will be expected to receive the following services:

- Visa Assistance - We provide invitation letter
- Pre-departure Package
- Airport Pick-up
- Accommodation - private bedroom in a shared accommodation
- City tour
- Welcome dinner
- Welcome Pack(local sim card, Travel Card, City Map ect)
- Life & Travel suggestions
- Possible stipend at work
- Regular monthly networking events
- Cultural activities
- 24/7 support
- Completion certificate & Reference letter
- Full-time job recommendations



Your Gateway into Asia

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## **To Apply**

Contact [hi@asia-internship.com](mailto:hi@asia-internship.com) (add our email address to your contacts to avoid being marked as a spam) or go to website [www.asia-internship.com](http://www.asia-internship.com) to apply